Follow my footprints



Mediakit Travel blog Follow my footprints

Denise Miltenburg (1972) started travel blog www.followmyfootprints.nl in 2015. She completed Mediterranean Studies at University. She worked as a travel agent and lived in Barcelona and Bangkok. Now she lives in The Hague. She is a single mom, but travels a lot.

Travel experience

Denise visited **over 50 countries** and more than 50 islands as well. She loves <u>Asia</u>, but apart from that she is a Southern Europe expert. She traveled often to southern Europe, over 80 times, mostly to <u>Spain</u>, <u>France</u>, <u>Italy</u>, <u>Greece</u> and <u>Portugal</u>. She speaks Spanish and other languages.

Focus Followmyfootprints.nl

Travel blog <u>Followmyfootprints.nl</u> focusses on sunny destinations in Southern Europe and aroud the <u>Mediterranean</u>, but also on warm destinations <u>far away</u>. <u>Cities</u> as well as <u>nature</u> and <u>beaches</u>.

Trips to <u>beautiful destinations</u>, well known and off the beaten track. Not only to relax, but especially for **people who want to see places**, who like a day of <u>hiking or biking</u>, and people who like eating out and try local food and wine too!

Readers

Couples, families and solo travellers. Mostly 30+ and several trips a year. People book especially packages (sunny destinations), city trips, round trips, hotels, car rental and excursions on my blog.

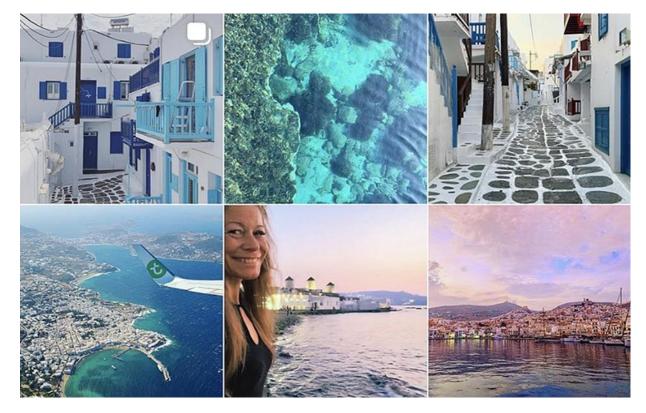
Statistics

- Average number of visitors: > 50.000 unique visitors a month
- Pageviews a month: 80.000
- Best month: July and August!
- July 2019: >70.000 unique visitors (and over 100.000 pageviews)

Blogs & pictures

Follow my footprints doesn't have guest writers. All blogs have been written by Denise. She always writes extensive blogs with lots of information! She makes all the pictures herself too. Although working mostly with a smart phone, good pictures are important to her! You can check these blogs to have an idea of the pictures Denise makes:

- De mooiste plekken van Jordanië
- De Algarve in de herfst
- Daarom wil je op vakantie naar de Balkan



Blogtrips & press trips

Denise can travel for 4 to 5 days every other week, when her kids are not with her. Individually or group tours. Here you can see the trips she did last year: <u>Annual review 2019: 11 trips</u>. If it's not a press trip she uses affiliate links. She works with Daisycon, Tradetracker and Booking a.o.

Collaborations

Denise can write a sponsored blog or review, in Dutch. Only written by her, so no pre written articles. Her blogs usually do well in Google, partly because of her DA. You can contact her for prices.

Social media

Denise uses several social media channels tot promote her blogs and to do extra posts. She loves twitter (alsof for pictures!), gets most traffic from Facebook and loves to share photos on Instagram as well (although being over 40 it's harder!):

- <u>Facebook</u> Follow my footprints (>4.000 followers)
- <u>Twitter</u> @eventjes (>5.700 followers)
- <u>Instagram</u> @denise_miltenburg (>3.000 followers)

Contact

You can always contact <u>info@followmyfootprints.nl</u>. Please mention 'press trip', 'question' or 'collaboration' in the subject.









I hope you'll visit my blog and follow my footprints!

Denise Miltenburg - Follow my footprints